

In the following please find the release of the Mercedes-Benz Cars concerning worldwide vehicles sales in June 2009:

Date:
July 7, 2009

Mercedes-Benz Sells 100,300 Passenger Vehicles in June, Continuing Positive Momentum of Previous Month

- **Sales decline cut by more than half compared to May**
- **Vehicle inventories at the end of the second quarter below original target level**
- **Mercedes-Benz once again sets new record for sales in China**

Stuttgart – In June, Mercedes-Benz Cars sold 111,300 Mercedes-Benz, AMG, smart, and Maybach brand vehicles (June 2008: 119,300) worldwide (minus seven percent). Despite ongoing market difficulties, a total of 100,300 Mercedes-Benz brand vehicles were delivered to customers worldwide in June (June 2008: 106,000; minus five percent). Mercedes-Benz thus continued the positive trend from the prior month, and succeeded in cutting its sales decline by more than half compared to May. This development was in part due to the successful launch of the new E-Class, which remained the global market leader in its segment in June. In addition, sales of Mercedes-Benz models recovered noticeably in many Western European markets, while also continuing to develop positively in China.

“The development of sales in June exceeded our expectations,” said Dr. Klaus Maier, Executive Vice President Sales and Marketing Mercedes-Benz Cars. “By the end of the second quarter of the year we had reduced our inventory and the inventory at the dealerships to the lowest levels in years. As a result, our inventories at the end of June were even lower than our original targets. We expect to see our sales stabilize in the second half of 2009.” The contributing factors will include the introduction of the new E-Class sedan and the E-Class coupe in important markets such as the U.S. and China, the new generation of the S-Class, the launch of the E-Class station wagon, and efficient, high-volume engine variants in models like the C-Class.

Mercedes-Benz remained the market leader in Germany in the premium segment in June, with 30,100 vehicles sold, a result that matches last year’s level of sales (June 2008: 30,500). In addition to the new E-Class, positive sales development on the brand’s home market was recorded in the A-Class and B-Class segment in June, with sales increasing by 14 percent to 11,300 units (June 2008: 9,900). Worldwide deliveries in the compact segment rose eight percent to 22,900 A-Class and B-Class models (June 2008: 21,300). Sales of the smart fortwo on the German home market were also up, having increased by seven percent to 16,700 units since the beginning of the year (January – June 2008: 15,600). A total of 61,100 customers worldwide purchased the innovative two-seater since the beginning of the year (January – June 2008: 68,900; minus 11 percent).

Mercedes-Benz outperformed the market as a whole in Spain, France, and the UK in June, while boosting market shares. Deliveries in the difficult market environment in the UK were at the same level as in June 2008, totaling 7,400 vehicles. Also at the same level compared to last year were sales in Italy, where Mercedes-Benz delivered 5,000 units in June. In France, the brand posted a sales increase of two percent to 6,100 units (June 2008: 6,000).

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Mercedes-Benz continued its dynamic growth in the emerging markets of China and Brazil in June. Sales in China once again reached record levels last month, increasing by 34 percent to 4,900 vehicles (June 2008: 3,700). Mercedes-Benz is the fastest-growing premium brand in China since the beginning of the year. The B-Class, which has been available in China since January, and the smart fortwo, which was launched in the country in April, are both a big hit with Chinese customers. In Brazil, sales of Mercedes-Benz models have increased by 44 percent since the beginning of the year, to 2,300 units (same period last year: 1,600 units).

Retail Sales Mercedes-Benz Cars in June 2009

	June 2009	June 2008	Change in %*	YTD 2009	YTD 2008	Change in %*
Mercedes-Benz	100,300	106,000	- 5.4 %	483,300	599,200	- 19.3 %
of which: A-/B-Class	22,900	21,300	+ 7.5 %	109,600	131,700	- 16.8 %
C-/CLK-/SLK-Class	34,900	42,900	- 18.6 %	178,000	238,800	- 25.5 %
E-Class/CLS-Class	19,800	19,400	+ 2.0 %	82,500	99,000	- 16.7 %
S-/CL/SL-Class/ SLR/Maybach	5,800	8,700	- 33.7 %	30,700	49,900	- 38.4 %
ML-/R-/GLK-/GL-/G- Class	16,900	13,700	+ 23.1 %	82,500	79,800	+ 3.3 %
smart	11,000	13,300	- 17.1 %	61,100	68,900	- 11.3 %
Mercedes-Benz Cars	111,300	119,300	- 6.7 %	544,400	668,100	- 18.5 %
Western Europe (incl. Germany)	69,300	72,000	- 3.8 %	323,000	397,600	- 18.8 %
of which: Germany	33,100	33,500	- 1.3 %	147,700	168,700	- 12.5 %
NAFTA	19,500	25,200	- 22.4 %	109,500	146,200	- 25.1 %
of which: USA	16,300	22,100	- 26.5 %	93,700	130,700	- 28.3 %
Asia/Pacific	14,200	14,500	- 1.8 %	73,900	77,500	- 4.7 %
of which: Japan	2,700	3,900	- 31.3 %	13,600	20,300	- 33.1 %
of which: China	5,300	3,700	+ 45.0 %	28,200	20,100	+ 40.4 %

* Changes are related to exact numbers

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