

Investor Relations Release

Date:
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In the following please find the Mercedes-Benz USA sales release for January 2010:

MERCEDES-BENZ KICKS OFF YEAR WITH JANUARY SALES OF 15,158, UP 45.3 PERCENT

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported January sales of 15,158 vehicles, a 45.3 % improvement over January 2009, starting 2010 with robust momentum.

Strong demand in both the Mercedes sedan and light-truck categories fueled the increase in sales volume for the month. In the sedan category, the popularity of the C-Class – the gateway to the Mercedes-Benz brand for younger and first-time Mercedes-Benz buyers – maintained its lead as the volume leader with sales of 4,028, up 32.8% over January 2009. The all-new, 9th generation E-Class continued to shine with sales of 3,824, up an astounding 116.3% over January 2009.

As further proof of the Mercedes-Benz competitive presence in the luxury light truck market, the champion M-Class reported sales of 1,927, up 42.2% over last January; the sporty GLK followed suit with sales of 1,803, up 38.7% - beating its launch numbers of 1,300 posted in January 2009.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 6,229 vehicles in January; a 7.8 percent decrease compared to January 2009 with sales of 6,753 vehicles.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz and Maybach products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 12 model lines ranging from the sporty C-Class to the flagship S-Class sedans and CL coupes. MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans in the US.

More information on MBUSA and its products can be found at www.mbusa.com, www.maybachusa.com and www.mbsprinterusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://mobile.daimler.com>.

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Model	Jan '10	Jan '09	Monthly %	YTD 2010	YTD 2009	Yearly %
C-CLASS	4,028	3,032	32.8%	4,028	3,032	32.8%
E-CLASS	3,824	1,768	116.3%	3,824	1,768	116.3%
S-CLASS	812	516	57.4%	812	516	57.4%
CL-CLASS	62	100	-38.0%	62	100	-38.0%
SL-CLASS	242	133	82.0%	242	133	82.0%
CLK-CLASS	360	601	-40.1%	360	601	-40.1%
SLK-CLASS	100	172	-41.9%	100	172	-41.9%
CLS-CLASS	111	206	-46.1%	111	206	-46.1%
R-CLASS	156	242	-35.5%	156	242	-35.5%
M-CLASS	1,927	1,355	42.2%	1,927	1,355	42.2%
G-CLASS	72	58	24.1%	72	58	24.1%
GL-CLASS	1,225	950	28.9%	1,225	950	28.9%
GLK-CLASS	1,803	1,300	38.7%	1,803	1,300	38.7%
*SPRINTER	436	-		436	-	
GRAND TOTAL	15,158	10,433	45.3%	15,158	10,433	45.3%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*