

DAIMLER

Investor Relations Release

Date:
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In the following please find the Mercedes-Benz USA sales release for February 2010:

MERCEDES-BENZ REPORTS FEBRUARY SALES OF 15,385

Sales Up 8.4% for the Month and 24% Year-to-Date

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported February sales of 15,385 vehicles, an 8.4% improvement over February 2009 and a 24 percent increase on a year-to-date basis.

A key contributor to the February performance was the sporty C-Class – the gateway to the Mercedes-Benz brand for younger and first-time Mercedes-Benz buyers – leading the pack with sales of 4,245, up 6.4% over February 2009. The new 9th generation E-Class continued its strong momentum with sales of 4,043 – up 92.2% over February 2009. MBUSA's versatile, compact SUV – the GLK – followed in volume with sales of 2,126, up 10.8% compared to February 2009.

On a year-to-date basis, the company sold 30,543 new vehicles, up 24% when compared to the same time last year.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 6,153 vehicles in February; a 6.2% month-to-date increase, when compared to February 2009 (sales of 5,795 vehicles). On a year-to-date basis, MBCPO sold 12,382 vehicles, a decrease of 1.3% over the comparable period (with sales of 12,548).

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz and Maybach products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 12 model lines ranging from the sporty C-Class to the flagship S-Class sedans and CL coupes.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans in the US. More information on MBUSA and its products can be found at www.mbusa.com, www.maybachusa.com and www.mbsprinterusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://mobile.daimler.com>.

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Mercedes-Benz Passenger Vehicles	Feb '10	Feb '09	Monthly %	YTD 2010	YTD 2009	Page 3
C-CLASS	4,245	3,990	6.4%	8,273	7,022	17.8%
E-CLASS	4,043	2,104	92.2%	7,867	3,872	103.2%
S-CLASS	715	985	-27.4%	1,527	1,501	1.7%
CL-CLASS	77	232	-66.8%	139	332	-58.1%
SL-CLASS	104	462	-77.5%	346	595	-41.8%
CLK-CLASS	204	1,134	-82.0%	564	1,735	-67.5%
SLK-CLASS	61	282	-78.4%	161	454	-64.5%
CLS-CLASS	68	455	-85.1%	179	661	-72.9%
R-CLASS	139	305	-54.4%	295	547	-46.1%
M-CLASS	1,655	1,353	22.3%	3,582	2,708	32.3%
G-CLASS	65	39	66.7%	137	97	41.2%
GL-CLASS	1,368	940	45.5%	2,593	1,890	37.2%
GLK-CLASS	2,126	1,918	10.8%	3,929	3,218	22.1%
TOTAL	14,870	14,199	4.7%	29,592	24,632	20.1%

*SPRINTER	515	-	-	951	-	-
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MBUSA Combined Total	Feb '10	Feb '09	Monthly %	YTD 2010	YTD 2009	Yearly %
GRAND TOTAL	15,385	14,199	8.4%	30,543	24,632	24.0%

*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.