

DAIMLER

Investor Relations Release

Date:
September 1, 2010

In the following please find the Mercedes-Benz USA sales release for August 2010:

MERCEDES-BENZ REPORTS AUGUST SALES OF 19,674

Sales up 15% for the Month and 22% Year-to-Date

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported August sales of 19,674 vehicles, an increase of 15% for the month, with a 22.2% increase on a year-to-date basis.

Impressive gains continued in both the Mercedes-Benz passenger car and light-truck categories. The strongest performer for the month was the popular and sporty C-Class, with sales of 6,100 (up 43.4%). The 9th generation E-Class followed suit with sales of 5,882 for the month (up 25.9%) – bringing the year-to-date total to 39,122 (up 70.6%). The versatile M-Class SUV rounded out the top three volume performers with sales of 2,473 for the month.

Also showing strong gains in August is the spacious R-Class crossover (up 389.7%) and the commanding G-Class SUV (up 62.2%). The company also sold 56 of its newly launched supercar, the SLS AMG, bringing its year-to-date sales to 321.

On a year-to-date basis, the company sold 144,689 new vehicles, an increase of 22.2 % over last year.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO)

program, MBUSA sold 6,488 vehicles in August, up 2.7% compared to August 2009 sales of 6,315 vehicles. Year-to-date sales for the MBCPO program were 54,720 – a 6 % increase over 2009 year-to-date sales (51,410 vehicles) during the same timeframe. Page 2

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz and Maybach products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 12 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans in the US. More information on MBUSA and its products can be found at www.mbusa.com and www.mbsprinterusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi>.

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Mercedes-Benz Passenger Vehicles	Aug-10	Aug-09	Monthly %	YTD 2010	YTD 2009	Yearly %
C-CLASS	6,100	4,253	43.4%	40,964	34,432	19.0%
E-CLASS	5,882	4,671	25.9%	39,122	22,928	70.6%
S-CLASS	832	1,031	-19.3%	8,016	6,705	19.6%
CL-CLASS	83	140	-40.7%	635	947	-32.9%
SL-CLASS	233	258	-9.7%	1,640	2,751	-40.4%
SLS AMG	56	-	-	321	-	-
CLK-CLASS	-	351	-100.0%	585	5,918	-90.1%
SLK-CLASS	57	190	-70.0%	1,494	2,075	-28.0%
CLS-CLASS	84	125	-32.8%	1,242	1,932	-35.7%
R-CLASS	191	39	389.7%	1,914	2,067	-7.4%
M-CLASS	2,473	2,577	-4.0%	16,839	14,855	13.4%
G-CLASS	60	37	62.2%	557	389	43.2%
GL-CLASS	1,349	1,775	-24.0%	11,945	8,972	33.1%
GLK-CLASS	1,426	1,665	-14.4%	14,593	14,457	0.9%
TOTAL	18,826	17,112	10.0%	139,867	118,428	18.1%

*SPRINTER	848	-	-	4,822	-	-
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MBUSA Combined Total	Aug-10	Aug-09	Monthly %	YTD 2010	YTD 2009	Yearly %
GRAND TOTAL	19,674	17,112	15.0%	144,689	118,428	22.2%

*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.